



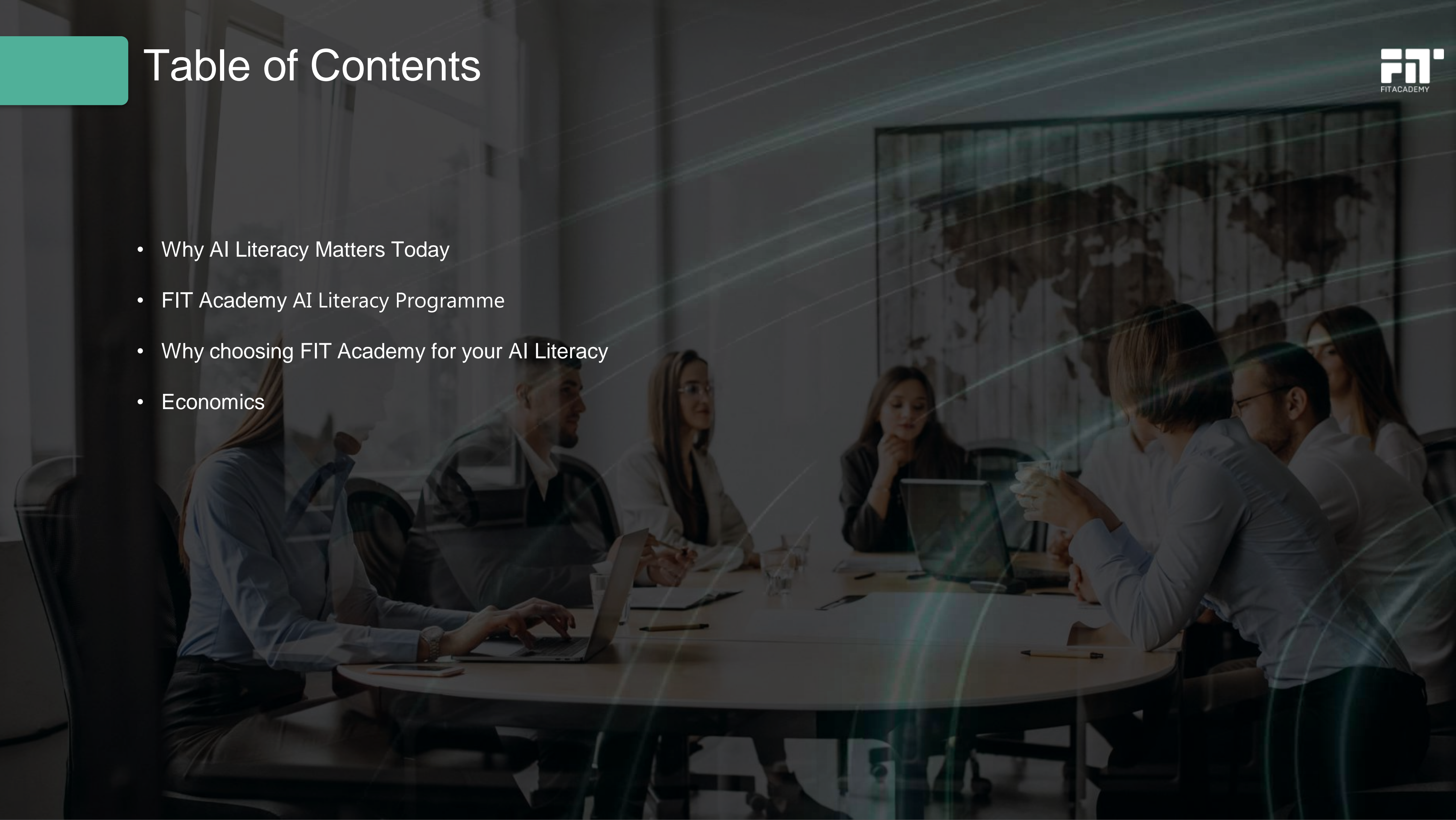
Data Education FIT For All

AI Literacy programme

Your solution for AI Act training compliance

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The AI Act key facts

What it is: The EU AI Act is the world's first comprehensive regulatory framework on Artificial Intelligence. It introduces a risk-based approach to AI, categorizing systems by levels of risk (unacceptable, high, limited, minimal).

Main purpose: To ensure safety and fundamental rights when AI is used across the EU, while promoting trustworthy innovation.

Who is impacted: All providers, users, importers, and distributors of AI systems that are deployed in the EU — regardless of where they are located.

When:

The AI Act entered into force on 1 August 2024.

- prohibitions and AI literacy obligations entered into application from **2 February 2025**
- the governance rules and the obligations for general-purpose AI models become applicable on **2 August 2025**

AI Act is the new GDPR

When **GDPR** was introduced, it was seen as a niche compliance topic. Today, it is a **global benchmark** for digital responsibility.

The **AI Act is following the same path:**

- It applies **extraterritorially**
- **Non-EU companies** are also impacted **if they place AI systems on the EU market** or if their systems are **used in the EU**, even if they don't have a physical presence in Europe.
- It is becoming the **new global benchmark for AI risk compliance**

AI Literacy Is Required

"Providers and deployers of AI systems shall take measures to ensure, to their best extent, a sufficient level of AI literacy of their staff and other persons dealing with the operation and use of AI systems on their behalf, taking into account their technical knowledge, experience, education and training and the context the AI systems are to be used in, and considering the persons or groups of persons on whom the AI systems are to be used."

(Chapter I - Article 4 – AI literacy)

The regulation **explicitly mandates** initiatives to **build AI literacy** among the workforce and citizens.

Going beyond Compliance

Yes, non-compliance can lead to **hefty fines** — up to **€35 million** or **7% of global turnover**.

But more importantly:

- AI Literacy is the **foundation of safe and effective AI adoption**.
- It enables teams to **identify opportunities, mitigate risks**, and **build solutions responsibly**.
- It ensures your organization is not just compliant — but **competitive**.

Empowering Your Organization to Meet the AI Act and Go Beyond Compliance

Three-level programme

01

AI Literacy for Compliance For all employees

Format: E-learning module
Duration: 2 hours

Key Learning Objectives:

- What AI is and how it works
- Where AI appears in the workplace and society
- Risks and ethical concerns (bias, discrimination, misinformation)
- How to interact responsibly with AI tools

02

Executive Awareness & Empowerment For managers, leaders, and decision-makers

Format: Live workshop
Duration: 2-3 hours

Focus Areas:

- Strategic implications of the AI Act for business
- How to assess AI risks and compliance exposure
- AI Literacy as a driver of culture and innovation
- Discussion on real-world use cases and risk-based decision-making

03

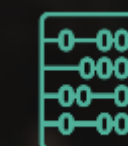
AI Implementation & Evaluation For IT teams, Data and Technology Experts

Format: Live course
Duration: 6 hours

Focus Areas:

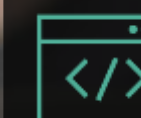
- Risk classification and system design under the AI Act
- Conformity assessments and documentation
- Data quality, bias mitigation, and model explainability
- Evaluating third-party AI solutions and vendors
- Designing AI governance processes

+ Experiential add-ons



AI Literacy Maturity Assessment

Evaluate the current level of AI literacy across your organization.



Capstone Project Design

Transform knowledge into action through a guided project simulation.



AI Readiness Labs

Interactive labs focused on preparing and governing data for AI.



Gamified Learning Experiences

Making AI Literacy memorable and engaging with Dragon's Den Pitch Challenge, Escape Room, and much more...

Why choosing FIT Academy for your AI Literacy

Professional Training Services - not just courses

Most platforms offer access to generic AI Literacy content — but no real support for how to apply it in your company.

| | Academy | Other providers (Udemy, LinkedIn Learning, etc.) |
|-----------------------------|---|--|
| Training experts | ✓ Real AI & data experts deliver sessions and coach teams | ✗ Pre-recorded or crowdsourced content |
| Customization | ✓ Tailored per audience (employees, execs, tech) | ✗ One-size-fits-all modules. |
| Human interaction | ✓ Live workshops, labs, feedback, and support | ✗ No live trainer or direct contact |
| Regulatory alignment | ✓ Compliance-proof certificates aligned to AI Act (Article 4) | ✗ Generic AI introductions |
| Experiential add-ons | ✓ Capstones, labs, assessments, gamification | ✗ Not available |
| Training maturity | ✓ Designed with AI adoption maturity stages in mind | ✗ Flat, content-only offering |

Delivered by qualified professionals



- **Certified AIGP (Artificial Intelligence Governance Professional) and ODI Data Ethics Professional**
- Experienced in **corporate AI governance, data ethics, and digital learning.**
- Skilled in **change management**

A compliance-proof AI literacy strategy

Structured around the **real organizational roles** impacted by the AI Act:

- **E-learning for all employees**
- **Executive workshops**
- **Technical deep dives**

Investment & Pricing

Smart pricing. Scalable delivery. Compliance guaranteed for 2 years.

| Programme Level | Pricing Model | Includes |
|---|--|---|
| Level 1 – AI Literacy for Compliance (e-learning for all employees) | Tiered by employee count 1–99 employees → €199 per user 100–500 employees → €149 per user 500+ employees → €99 per user | <ul style="list-style-type: none"> ✓ 2-year access to the course ✓ Certificate of completion ✓ Compliance proof archive ✓ Regulation monitoring & content updates for 24 months |
| Level 2 – Executive Awareness (live session) | €3000 per session (up to 25 participants) | <ul style="list-style-type: none"> ✓ 2–3 hour live workshop ✓ Facilitator + materials ✓ Case-based discussion and compliance strategy |
| Level 3 – AI Implementation & Evaluation (Data team training) | €4000 per session (up to 15 participants) | <ul style="list-style-type: none"> ✓ Full-day expert-led session ✓ Labs and applied exercises ✓ AI risk and compliance simulation |

Included in All Packages:

- ❑ **Compliance-proof content** aligned with the **AI Act – Article 4**
- ❑ **2-year validity**, including updates in case of regulatory changes
- ❑ Certificate and audit trail of completion for internal/external compliance
- ❑ Access to FIT Academy expert support for 24 months

Post-2-Year Compliance Maintenance

Keep your AI Literacy Programme up-to-date beyond the first 2 years.

| Employee Count | Annual Maintenance Fee (starting Year 3) |
|-------------------|--|
| 1–99 employees | €49 per year |
| 100–500 employees | €29 per year |
| 500+ employees | €19 per year |

Includes:

- ❑ All updates to reflect new AI Act obligations
- ❑ Regulatory change alerts and new content rollouts
- ❑ Continuous access to updated learning platform
- ❑ Updated certification archive for compliance reviews

